

## KASYCH Alla Oleksandrivna, Head of the Department, Doctor of Economics, Professor.

**Research interests:** management of innovation and investment activities, formation of national innovation systems, intensification of modernization processes in the economy, management of decentralization processes, management of sustainable development.

Educational components: "Strategic Management", "Change Management", "International Management", "Sustainable Development Management"

#### **Education:**

1993 – Taras Shevchenko National University of Kyiv (qualification "Foreign Economic Activity Officer", diploma with honors);

2004 – Kremenchug State Polytechnic University, specialty "Accounting and Auditing" (qualification "Accountant-Economist", second higher education);

2005 – Institute of Economics and New Technologies (specialty "Organization Management", third higher education).

#### **Scientific qualification:**

1998 – graduated from the Taras Shevchenko National University of Kyiv;

2001 – defense of the candidate's dissertation in the specialized academic council of the Taras Shevchenko National University of Kyiv, specialty 08.06.02 -entrepreneurship, management and marketing.

2004 – received the academic title of associate professor.

2009- defense of the dissertation for the degree of Doctor of Economics in the specialized academic council of the Research Economic Institute of the Ministry of Economy of Ukraine in the specialty 08.00.03- Economics and Management of the National Economy.

2011 – received the academic title of professor.

Professional activity:

The total length of service in the free economic system is 28 years.

# Experience in developing standards and monitoring the quality of education:

2012-2015 member of the subcommittee of the NMC of the Ministry of Education and Science; expert of the Ministry of Education and Science of Ukraine on licensing and accreditation.

From 2020 the expert NAQA (appendix to the Register of Experts from 28.01.2020).

Since 2020, a member of GER 28 Public Administration and Administration NAQA.

### Scientific and publishing activities:

1. Citation index: Google Scholar - 23, Scopus - 6, Web of Science - 3.

The journals included in the international databases Scopus and Web of Science for 2017-2021 contain 17 publications (one of them was published in the journal Q1-2, most - in the journals Q3).

- 2. Member of two specialized scientific councils: D.26.102.05 at the Kyiv National University of Technology and Design and D.11.151.01 at the Institute of Industrial Economics of the National Academy of Sciences of Ukraine.
- 3. Expert of the section in the professional field "Economics" of the Expert Council of the Ministry of Education and Science (since 2019).
- 4. Member of the editorial board of professional scientific journals "Social and labor relations: theory and practice" (KNEU), "Bulletin of KNUTD. Economic Sciences", "Management"(KNUTD)," Bulletin of Baranovichi State University ("Economic Sciences" series) ", SocioWorld. Social Research & Behavioral Sciences (The Baltic Scientific Journal, Estonia), others. Member of the editorial board of the International Conference IEEE (Scopus, WoS), 2019-2021, http://mees.kdu.edu.ua/; Innovative Economic Symposium 2019-2021, The Institute of Technology and Business, Czechia, WoS. https://www.ies-conf.com/committees\_12.html. Reviewer of the journal Quality Access to Success (Web of Science and Scopus).
  - 5. The effectiveness of training students, graduate students:

Prepared students-winners of the second stages of the All-Ukrainian competitions of scientific works in various specialties and specializations: 2013 - 2; 2014 - 2; 2015 - 3; 2016 - 3; 2018 - 5; 2019 - 5, 2020 - 4, 2021 - 3.

Supervisor of graduate students who defended their dissertations: Vynnyk S.M. - 2012 (specialty 08.00.04), Private Classical University, Zaporizhia; Oliynyk E.V. - 2016 (specialty 08.00.04), Institute of Industrial Economics of NASU; Yakovenko Ya.Yu. - 2021 (Doctor of Philosophy 051), Kremenchug National University. Mykhailo Ostrogradsky; Kirilko N.M. - 2021 (08.00.04), KNUTD.

6. Head of the research state budget topic "Economic security of higher education institutions: development of measures to minimize socio-economic losses in the face of external aggression" (2017-2018). Participation in the implementation of the research state budget topic "Economic and environmental principles of recycling of polymer waste in the context of urban infrastructure development" (2017-2018).

#### 7. Publication activity:

Kasych A.O. has 340 publications, including 245 scientific, including 165 in professional publications, 17 articles in journals indexed in databases Scopus and Web of Science, 15 monographs, 2 of which are individual, textbook.

## Organizational activities for the development of student science:

1. Initiator and organizer of the second round of the All-Ukrainian competition of student research papers "Management of investment and innovation" (from 2017 to present), the second round of the All-Ukrainian competition of theses of students majoring in "Personnel Management" (from 2018 to present) time), All-Ukrainian Olympiad in "Management" (by type of economic activity), (since 2020). All events take place at the Department of IPA KNUTD.

#### 2. Member number

Member of numerous Sectoral Competition Commissions of the Second Round of All-Ukrainian Scientific Competitions at the Kyiv National University named after Taras Shevchenko, SHEE "KNEU. Vadym Hetman", ZNU, Lviv Polytechnic National University, Poltava State Agrarian Academy, others.

#### **Grant activities and international internships:**

- 2010 Finalist of the Open World program of the American Councils for International Education: ACTR / ACCELS (American Councils) in the field of "Education" (USA), internship at Umpqua Commyniti College, Rosburg, Oregon, USA, topic "Innovation Management technologies "provided an opportunity to get acquainted with the peculiarities of the functioning of the education system in the United States and to study the experience of the functioning of the distance learning system in the United States.
- 2011 internship at Matej Bel University in Banská Bystrica (Slovakia) helped to improve English language proficiency and identified opportunities and indicators for the development of higher education abroad, gain experience in organizing the educational process in economics, management, law (introduction of active teaching methods and teaching economic disciplines).
- 2016 internship at the Institute of Technology and Economics in České Budějovice (Czech Republic) with courses in "Strategic Management" and "Global Economics" in English.
- from 2016 to the present collaboration with scientists from the Institute of Technology and Business, Ceske Budejovice, Czech Republic (The Institute of Technology and Business, CZE), as evidenced by numerous joint publications in journals, the Czech Republic, Romania and Switzerland.
- 2018 Member of the working group to develop the Creative Spark Project with the support of the British Council, which was selected and implemented by Kyiv University of Technology and Design.
- 2019 Internship at the University of Southampton (UK), studied the experience of the innovation hub and other forms of activation of entrepreneurial activity of students on the basis and with the assistance of universities.

2020 – Internship at the Bolashaq Academy (Kazakhstan).

Level of English language proficiency:

Certificate B2, issued by the Research and Education Center for Intensive Education "Intensive" SHEI "KNEU named after Vadym Hetman", №127 from May 27, 2019); Certificate of British Council, Upper - Intermediate level (B2) June 2019.

## Participation in professional associations:

Member of the Board and active participant in the activities of the Ukrainian Association for Management Development and Business Education.

Member of the Board for System Management and Business Excellence of Organizations

Ukrainian Association of Perfection and Quality.

## Public and social activity:

I constantly cooperate on a voluntary basis with regional, national and international media to provide professional comments on economic issues.

Acting Deputy Director of the Interstate Institute of Ukrainian-Kazakh Relations with the support of the Embassy of Kazakhstan.